# DILPREET KAUR

✓ dilpreetkaur.dk89@gmail.com

+1647-679-2847

Q Clairmont, AB T8X 5C8

Bold Profile

#### PROFESSIONAL SUMMARY

Web and Graphic Designer

Creative individual with experience in graphic design. Specializes in digital and print design with a focus on brand identity and logo design. Passionate about creating visually stunning and effective designs to help clients reach goals.

#### **SKILLS**

- Excellent communication and interpersonal skills
- Willing to take new challenges
- Open-minded
- Able to work independently
- Supportive team player
- · Quick learner
- HTML, CSS
- C#, C++
- JavaScript, PHP
- WordPress
- Bootstrap
- Shopify
- Elementor
- MySQL
- Adobe Photoshop, Illustrator
- In-design
- Windows/Mac
- MS-Office
- Adobe Creative Suite
- Website Graphics
- Production Layouts
- Prepress Knowledge
- Screen Printing Techniques
- Digital Printing Proficiency
- Print Production Scheduling

### **WORK HISTORY**

Connecting Dots Foundation - Graphic Designer Clairmont, AB • 03/2024 - Current

- Developed creative design for print materials, brochures, banners, and signs.
- Created engaging social media graphics that drove user engagement and increased online visibility.
- Conceptualized creative designs for print materials, banners, and signs.
- Created digital image files for use in digital and traditional printing methods.

# Print Squad Graphics Corporation - Printing Supervisor and Graphics Brampton, ON • 09/2022 - 09/2023

- Supervise and organize workers who set up and run printing presses to print patterns on flexible plastic film, paper, and non-absorbent material.
- Approve printing proofs or samples to verify they satisfy customer specifications and demands.
- Resolve work or customer difficulty, offer technical/professional advise, and suggest ways to increase printing efficiency and product quality.
- Train personnel on printing press, safety procedures, and corporate standards. Develop solutions to satisfy work schedules and needs.
- Provide feedback on recruiting employees
- Request materials and supplies, such as inks and dyes, laminate polyethylene and other sheeting substrates, and mechanical components and replacement parts.
- Detailed report on daily production volume for printing, cutting, and die-cutting stations and presses.

## Print Squad Graphics Corporation - Web and Graphic Designer Brampton, Canada • 09/2021 - 08/2022

- · Created logos, flyers, and other marketing materials
- Designed graphics for social media campaigns, such as Facebook ads

Paper Stock Familiarity

### **EDUCATION**

SUS College
Tangori, Mohali • 09/2017

B. Tech: Computer Science

Conestoga College Kitchener, ON • 05/2012

High School Diploma

and Instagram posts

- Edited photos in Photoshop to enhance their quality for use in print or digital formats
- Created innovative designs for websites and logos, utilizing Adobe Creative Suite software
- Created illustrations using Adobe Illustrator tools to meet specific project needs
- Collaborated with clients to determine design requirements and objectives
- Ensured all artwork was accurate before submitting it for final approval by clients
- Refined existing designs to ensure consistency in branding
- Developed graphics and layouts for product illustrations, company logos, and Web sites
- Proofread designs for errors before final printing or publishing

New Spark Technology - Web and Graphic Designer Mohali, India • 04/2018 - 04/2019

Omninos solutions - Web designer Mohali, India

Excel Net Computer Center - Data Entry Operator cum Receptionist Punjab, India • 10/2013 - 09/2017

### LANGUAGES

English	Hindi
Full Professional	Native or Dilipaval
Full Professional	Native or Bilingual
Punjabi	
Native or Bilingual	

### MATERNITY PERIOD

From September 2023 to February 2024 I was on Mat Leave