

DILPREET KAUR

Jagraon, Punjab, India

+91 88376-21255 | dilpreetkaur.dk89@gmail.com | LinkedIn: [Insert Link]

PROFESSIONAL SUMMARY

Web Designer and Developer with **6+ years of experience** in responsive web development, UI/UX design, and digital graphics production. Skilled in developing high-performance websites using **HTML5, CSS3, JavaScript, PHP, WordPress, and Shopify** while delivering visually engaging and user-focused designs. Strong background in **Adobe Creative Suite, UI prototyping, and digital asset creation**. Canadian-educated professional with a **Post-Graduate Diploma in Web Design and Development from Conestoga College** and previous Canadian work experience. Eligible for immigration pathways including **Alberta Accelerated Tech Pathway**.

TECHNICAL SKILLS

Web Development:

HTML5, CSS3, JavaScript, PHP, Bootstrap, WordPress, Shopify, Elementor, Responsive Web Design

Programming & Databases:

C#, C++, MySQL, Database Management Systems (DBMS)

UI/UX & Design Tools:

Adobe Photoshop, Illustrator, InDesign, Figma, Wireframing, Prototyping, User Interface Design

Graphic Production & Printing:

Prepress Preparation, Digital Printing, Print Production Coordination, File Optimization

PROFESSIONAL EXPERIENCE

Web & Graphic Designer

Sunny Car Bazar – Jagraon, Punjab, India (Remote)

Nov 2025 – Present

- Design and develop responsive websites using **WordPress and Elementor** to improve user experience and lead generation.
 - Create **UI components, wireframes, and page layouts** to optimize customer journeys and online conversions.
 - Manage digital graphics production including **web banners, product visuals, and SEO-optimized media assets**.
 - Collaborate with management to integrate **inventory tracking systems and automated listing updates** into website architecture.
 - Ensure cross-browser and cross-device compatibility for improved performance and usability.
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Graphic Designer

Connecting Dots Foundation – Clairmont, Alberta, Canada

Mar 2024 – Sep 2025

- Designed branding materials including **banners, brochures, signage, and marketing graphics** for community programs and campaigns.
 - Increased social media engagement by **35%** through strategic digital content and promotional graphics.
 - Prepared print-ready artwork and optimized files for **professional printing and digital publishing**.
 - Coordinated with internal teams to maintain **consistent brand identity across digital and print platforms**.
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Printing Supervisor & Graphic Designer

Print Squad Graphics Corporation – Brampton, Ontario, Canada

Sep 2022 – Sep 2023

- Supervised a **team of 5+ production staff**, ensuring high-quality output and timely completion of print projects.
- Managed **prepress workflows**, preparing and adjusting complex graphics using **Adobe Creative Suite**.
- Implemented quality control procedures for large-scale print production.
- Coordinated scheduling and production timelines to meet client deadlines.

Web & Graphic Designer

New Spark Technology – Mohali, India

Apr 2018 – Apr 2019

- Developed and maintained websites using **PHP, JavaScript, HTML, and CSS**.
- Created responsive website layouts and graphics aligned with **SEO and UI/UX best practices**.
- Collaborated with clients to deliver customized web solutions and branding materials.

EDUCATION

Post-Graduate Diploma – Web Design and Development

Conestoga College, Kitchener, Ontario, Canada

2021

Bachelor of Technology (B.Tech) – Computer Science Engineering

SUS College, Tangori, Mohali, India

2012
